

K | D | S

Employment Statistics & Development

COMPARISM EUROPE, NORTH AMERICA & ASIA

Konzepthaus Design Study

Konzepthaus Design Study (KDS)

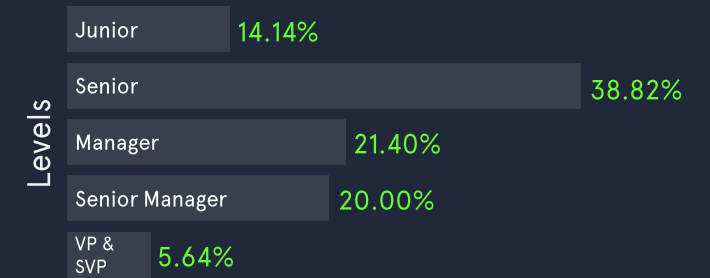
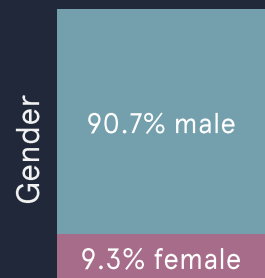
The goal of the KDS is to create the most comprehensive, empirical overview of mobility design departments. The results are aimed to support OEMs and suppliers alike to prepare their departments for the challenges of the coming years.

Employment Statistics & Development

The KDS #1 focuses on the research field of "Employment Statistics & Development" and is divided into three chapters – salary, creative work and personal training. The data was collected via an anonymous online survey and can be regarded as representative and resilient, because more than 398 persons participated. In the following, the key findings are highlighted and have been evaluated by the experts at KIC. The focus of the report is on Europe, North America and Asia.

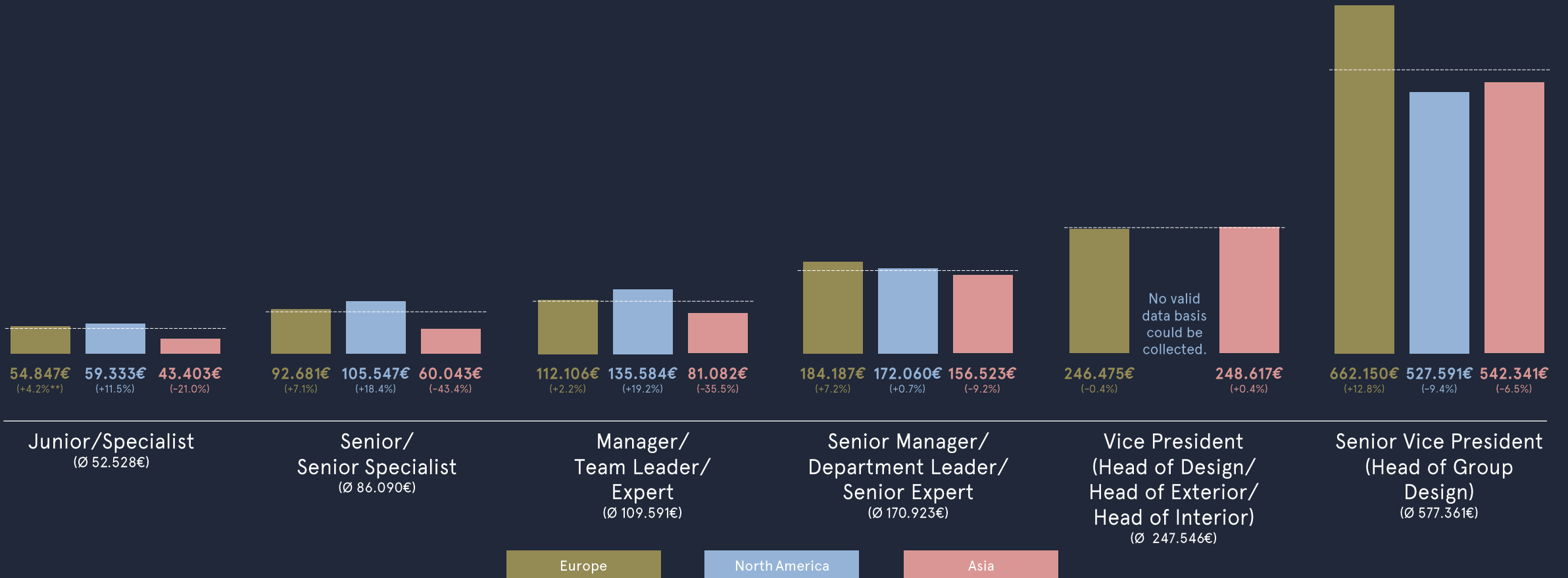
Facts & Figures

398
Participants



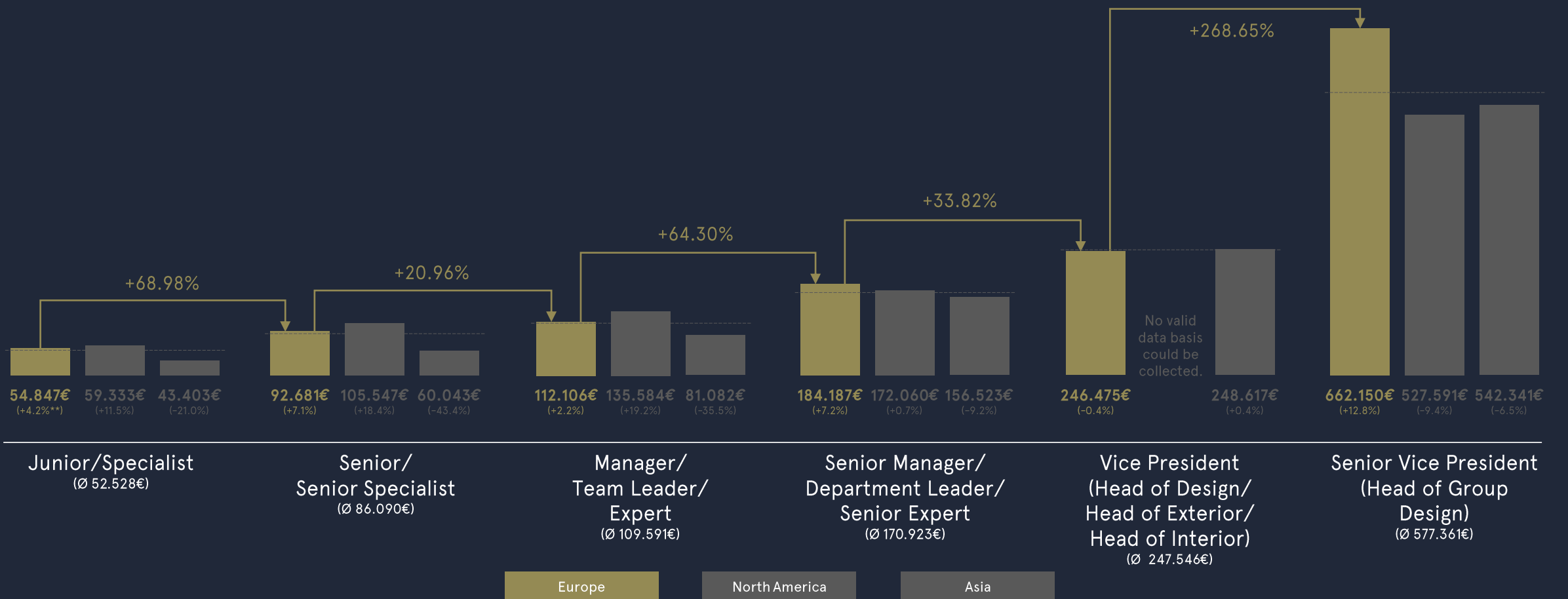
Average annual salary incl. bonus*

Design department
 Full time employee and temporary employment
 Automotive manufacturer
 Europe, North America & Asia



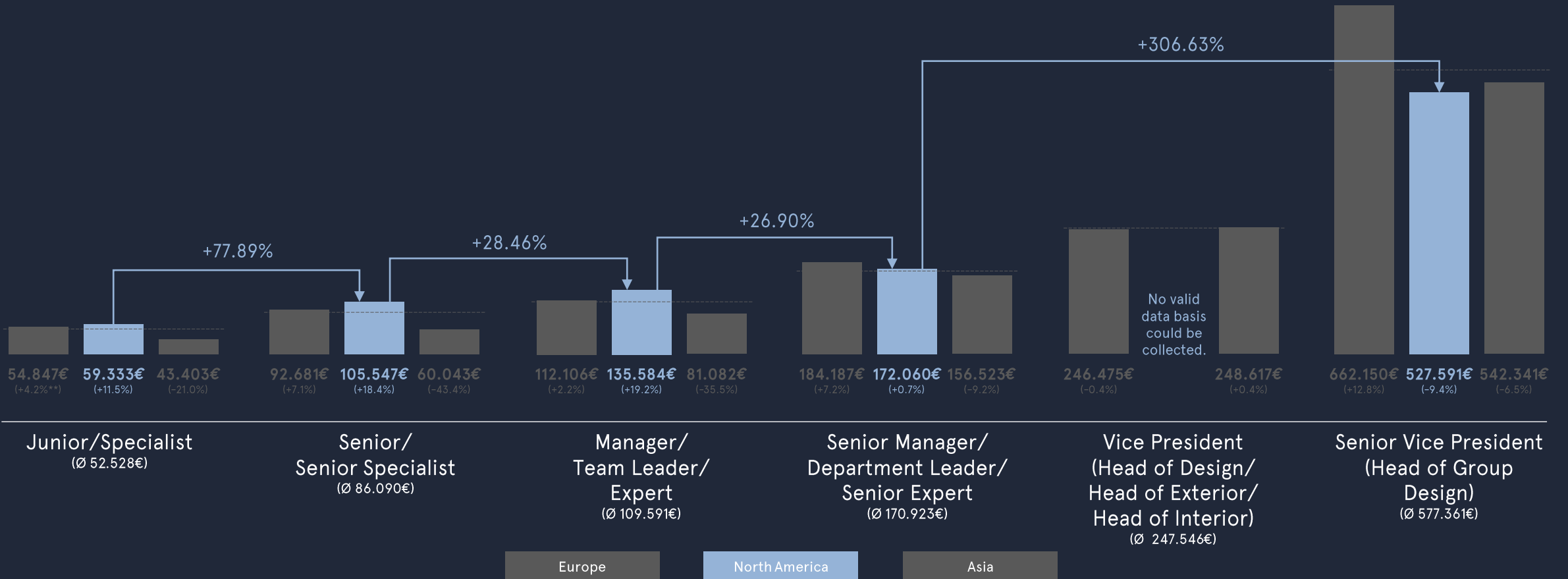
Average salary increase when reaching the next hiring level*

Design department
 Full time employee and temporary employment
 Automotive manufacturer
 Europe



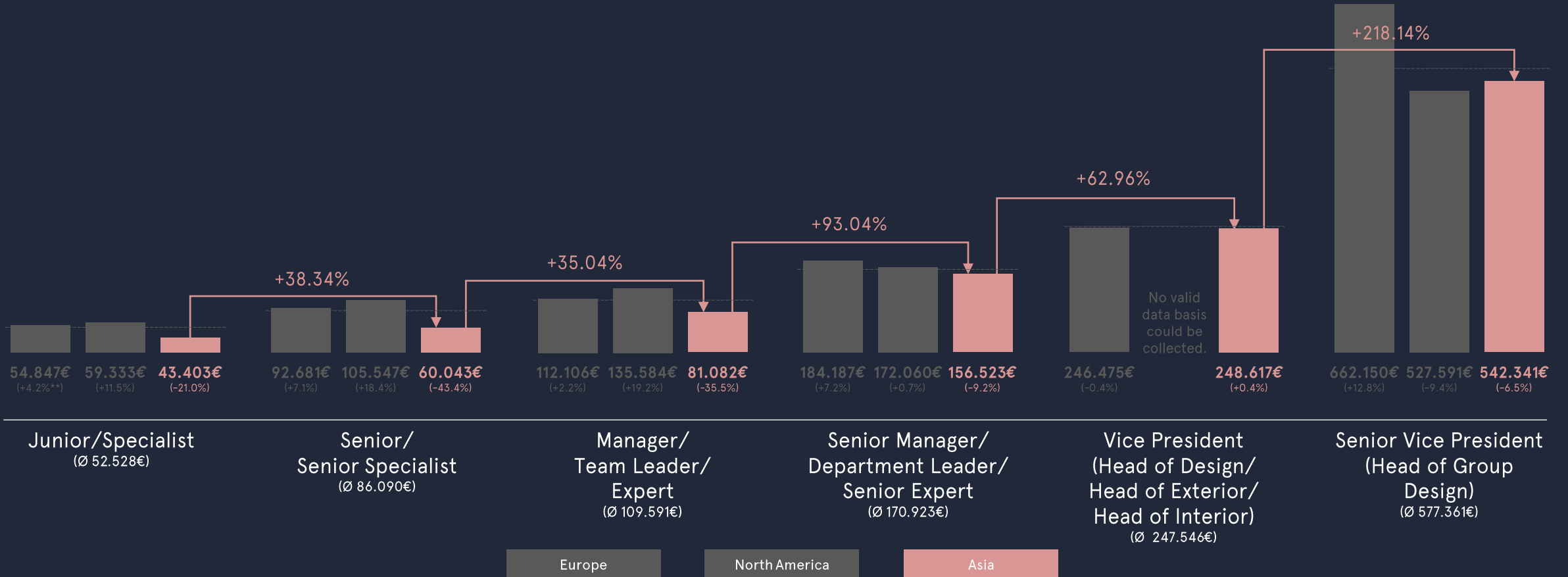
Average salary increase when reaching the next hiring level*

Design department
 Full time employee and temporary employment
 Automotive manufacturer
 North America



Average salary increase when reaching the next hiring level*

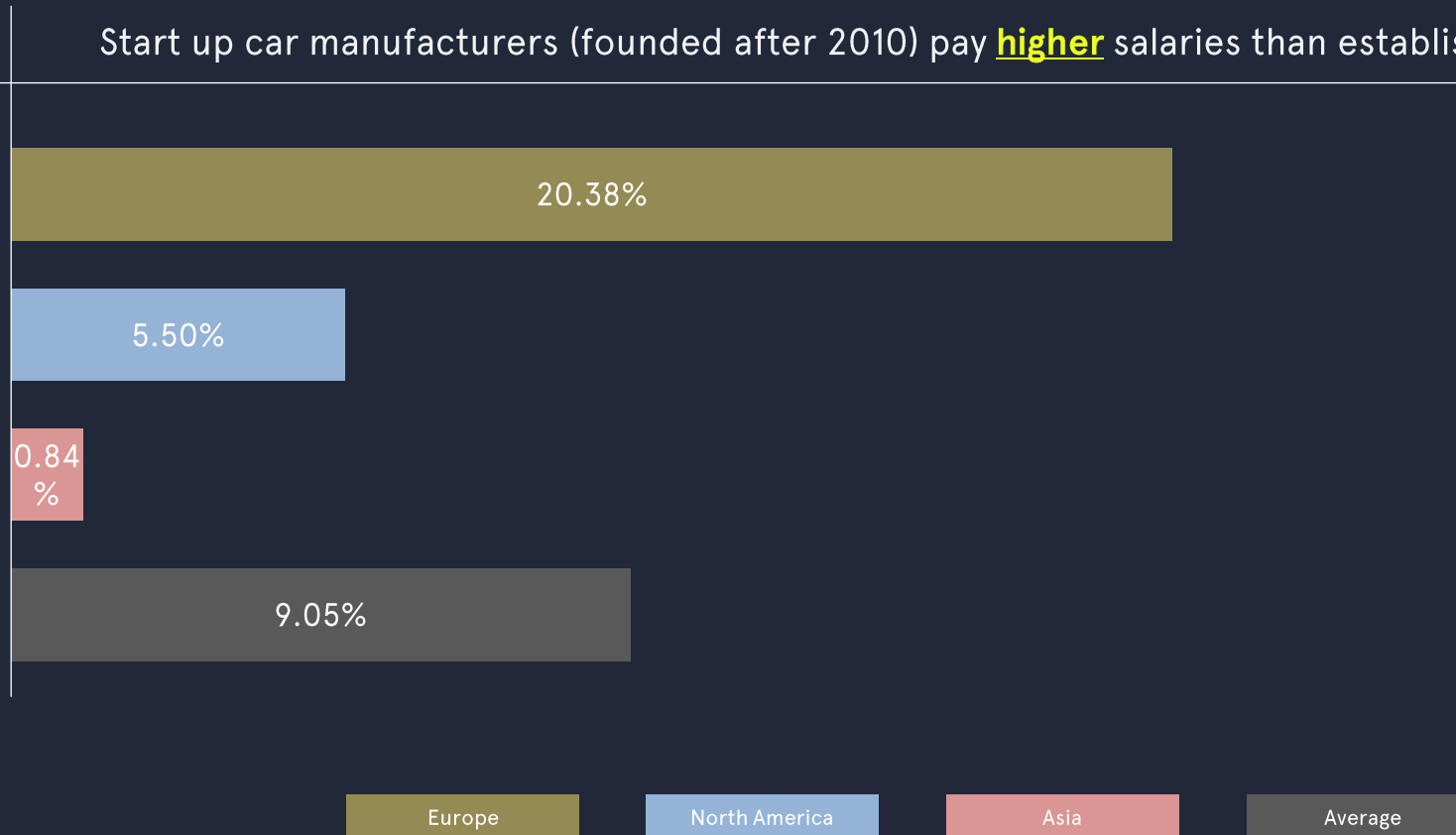
Design department
 Full time employee and temporary employment
 Automotive manufacturer
 Asia



Salary comparison between car manufacturers

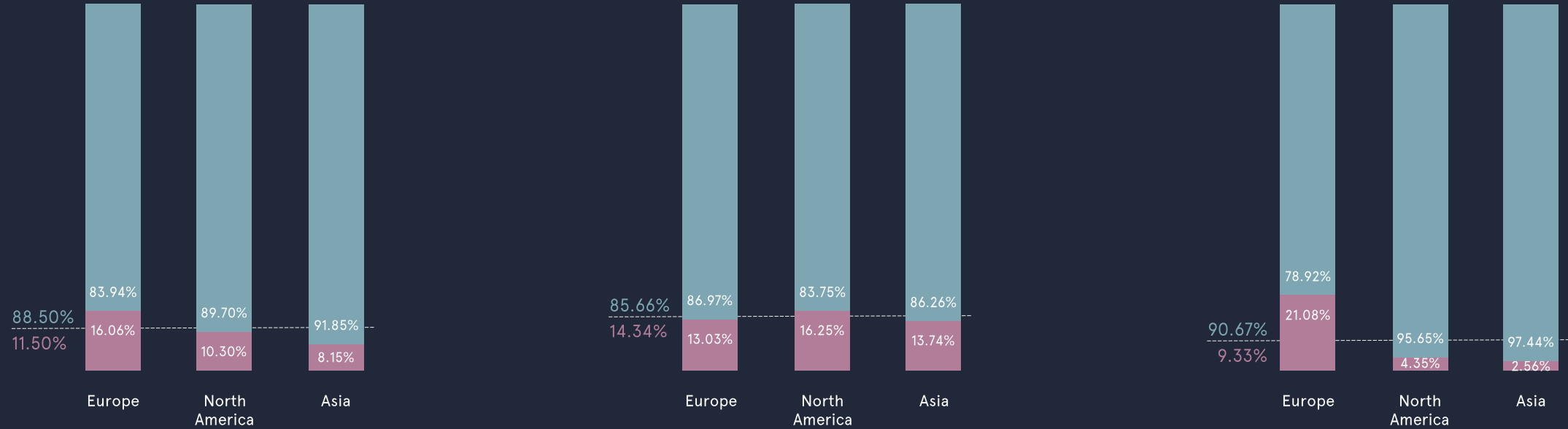
Design department Full time employee and temporary employment Automotive manufacturer Europe, North America & Asia

Start up car manufacturers (founded after 2010) pay **higher** salaries than established manufacturers



Gender distribution

Design department
 Full time employee and temporary employment
 Automotive manufacturer
 Europe, North America & Asia



Gender distribution over all levels

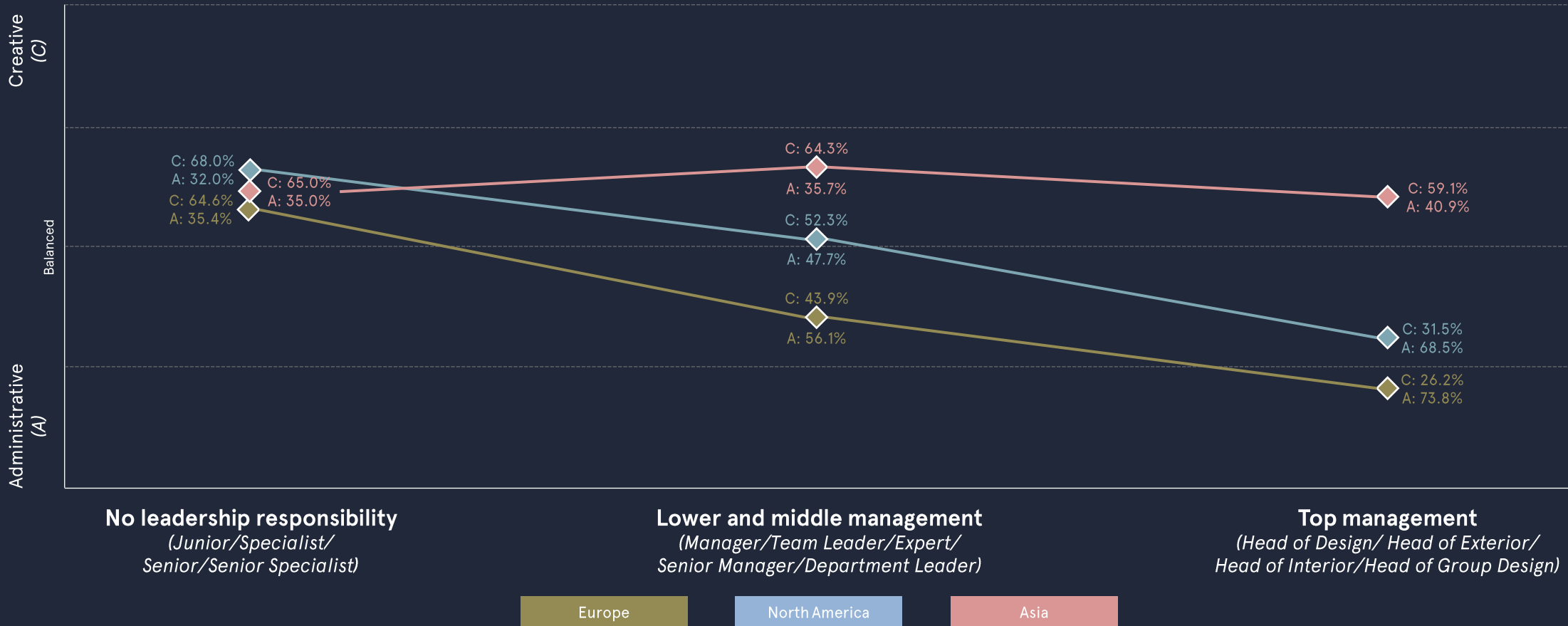
Gender distribution without leadership responsibility*

Gender distribution on the first management level**



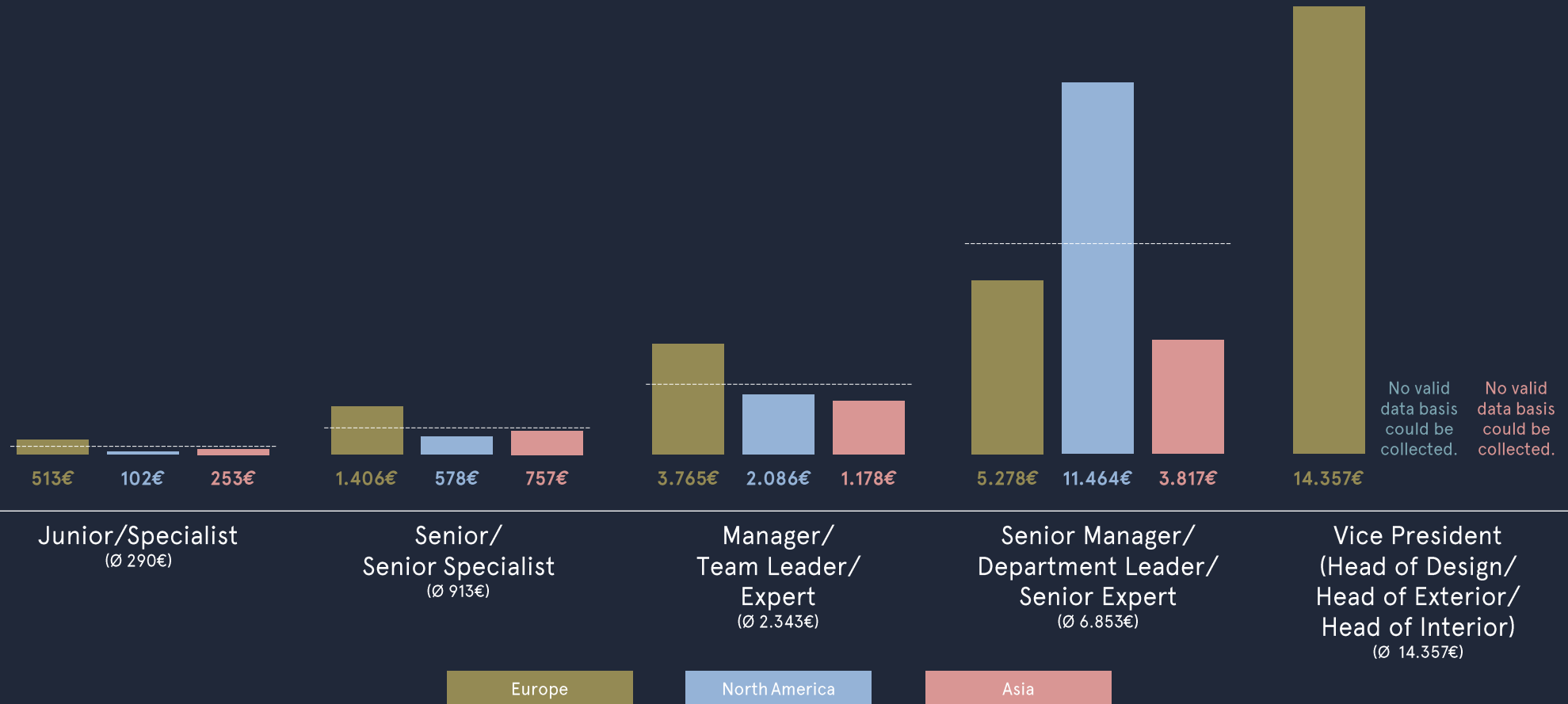
Percentage of time spent on administrative vs creative work

Design department
 Full time employee and temporary employment
 Automotive manufacturer
 Europe, North America & Asia



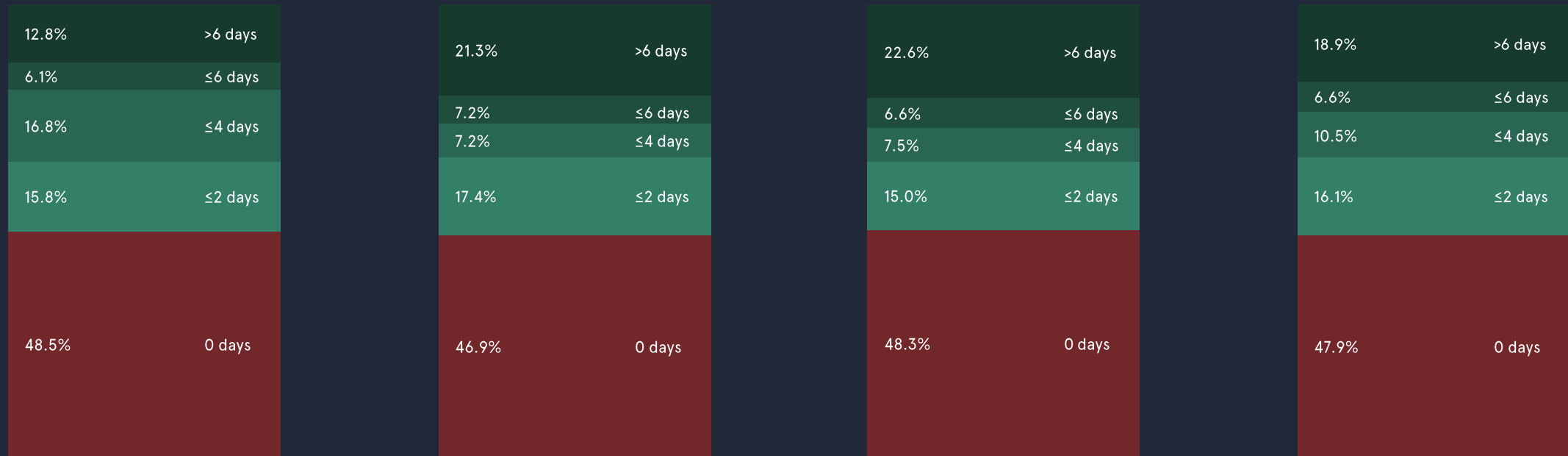
Average annual training budget*

Design department
 Full time employee and temporary employment
 Automotive manufacturer
 Europe, North America & Asia



Annual available training days

Design department
 Full time employee and temporary employment
 Automotive manufacturer
 Europe, North America & Asia



Europe

North America

Asia

Average